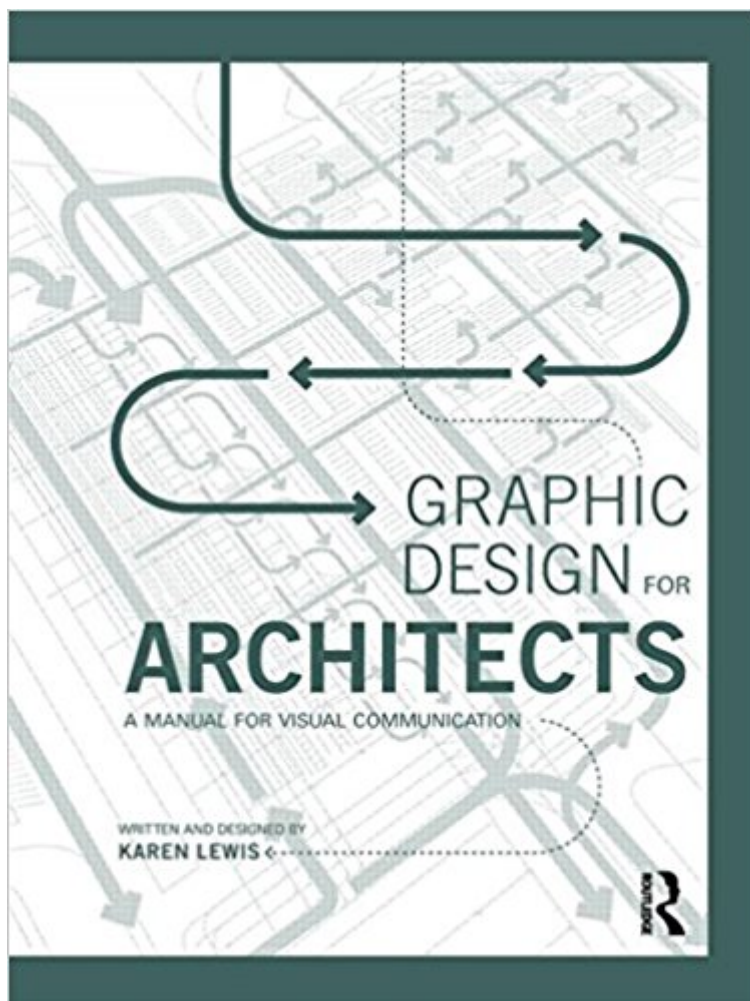The book was found

Graphic Design For Architects: A Manual For Visual Communication

Synopsis

Graphic Design for Architects is a handbook of techniques, explanations and examples of graphic design most relevant to architects. The book covers a variety of scales of graphic design, everything from portfolio design and competition boards, to signage and building super-graphics Ã¢â ¬â œ to address every phase of architectural production. This book combines and expands on information typically found in graphic design, information design, and architectural graphics books. As architectural communication increases to include more territory and components of a project, it is important for designers to be knowledgeable about the various ways in which to communicate visually. For instance, signage should be designed as part of the process Ã¢â ¬â œ not something added at the end of a project; and the portfolio is a manifestation of how the designer works, not just an application to sell a design sensibility. In thinking about architecture as a systematic and visual project, the graphic design techniques outlined in this book will help architects process, organize and structure their work through the lens of visual communication. Each chapter is titled and organized by common architectural modes of communication and production. The chapters speak to architects by directly addressing projects and topics relevant to their work, while the information inside each chapter presents graphic design methods to achieve the architectsÃ¢â ¬â„¢ work. In this way, readers donÃ¢â ¬â„¢t have to search through graphic design books to figure out whatÃ¢â ¬â„¢s relevant to them Ã¢â ¬â œ this book provides a complete reference of graphic techniques and methods most useful to architects in getting their work done.

Book Information

Paperback: 224 pages

Publisher: Routledge; 1 edition (August 8, 2015)

Language: English

ISBN-10: 0415522617

ISBN-13: 978-0415522618

Product Dimensions: 9.5 x 7.4 x 0.7 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars   14 customer reviews

Best Sellers Rank: #47,894 in Books (See Top 100 in Books)   #12 inÃ Â Books > Arts & Photography > Architecture > Project Planning & Management   #66 inÃ Â Books > Arts & Photography > Architecture > Drafting & Presentation   #68 inÃ Â Books > Engineering & Transportation > Engineering > Reference > Architecture

Customer Reviews

Ã¢â ¬ËœeBy clearly demonstrating, both as an example itself as well as through explaining its procedures, the numerous formats and techniques within architecture's extended field of production and reproduction (Portfolios, RFQs, Proposal Books Ã¢â ¬â œ the extensive combinations of images, texts, diagrams, and spreadsheets that are, in total, and in various permutations, the architect's mode d'emploi) Graphic Design for Architects is not only a useful subject, but also a required skill, and now a necessary volume for any architectÃ¢â ¬â„¢s studio bookshelf.Ã¢â ¬â„¢ - John McMorrough, Associate Professor, Taubman College of Architecture and Urban Planning, University of Michigan, USA 'Graphic Design for Architects - A Manual for Visual Communication is a comprehensive overview that is compelling for both written content and the wide-ranging use of graphic examples in the book. The combination of interviews together with numerous contributors adds a wealth of experience and knowledge into this work. I'm fairly certain that most readers will learn something from this book as it is filled with examples and alternative approaches. For the non-architect, this book will reveal some the architectural secret-sauce that is commonly seen on project sights - thereby helping the reader to appreciate what the architect was trying to do with his presentation.' - Jeff Thurston, 3D Visualization World MagazineÃ Â

Karen Lewis is an architect, educator and designer who works at the intersection of information, architecture and landscape. Her design work and research in infrastructural systems, data visualization and graphic techniques have been recognized internationally. Currently Karen Lewis is a tenured professor on the architecture faculty at the Knowlton School of Architecture, Ohio State University, USA.

I'm a professional graphic designer dealing mostly with print. I took this book out from the library because it seemed like a good resource. I'm very happy with it and fount it very useful - I ended up purchasing a copy.

This book has proven to be a an extremely helpful tool in both my resume development, and designing my portfolio. The book lists guidelines and has multiple examples of what well crafted student, and professional resumes look like. It proved to be a key source in creating my portfolio as well. As an architecture student at the Ohio State University, it was easy to follow and help me produce a stunning student portfolio with its step by step template guidelines and recommendations for type faces, page layout, and graphic display.

Amazing book on getting into graphics for portfolios, resumes, and presentations! I will be graduating college in a year and this is truly a great resource for me as I am polishing up my portfolio

This is a solid book. The only thing it is lacking is examples. I feel like this book could've done well to have an additional CD or USB containing full resolution reference images of portfolios and design boards to better understand what sort of information is being talked about. Overall I am very happy with my purchase and would recommend this to classmates / coworkers / friends.

it's my bible. i would definitely recommend not just for architects but any designer looking to beef up their graphics.

Reached my expectations! Thanks!!

Super helpful book. Definitely recommend A+++

very good book

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